



CONTACT

📞 509.315.1150

💬 [Cheryl Ryan | LinkedIn](#)

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🌐 cherylryan.com

SKILLS

- Adobe Creative Suite
- Articulate Storyline
- Microsoft Office
- Canvas LMS
- TechSmith Camtasia
- Print/Digital Production
- Problem-Solving
- Project Management

EDUCATION

AAS - Advertising Art
Pima College, Tucson, AZ

Technical Writing and
Communication Certificate
Pima College, Tucson, AZ

General Proofreading: Theory and
Practice Certificate

Cheryl Ryan

EXPERIENCE

Graphic Designer

Freelance, 1993-Present

- Freelance graphic and web design.
- Marketing and website support.

Media Designer

North Idaho College, eLearning Department, 2011-2022

- Collaborated with faculty, students, and staff to design or improve courses, instructional, and business materials using recognized instructional design practices (ADDIE, SAM).
- Offered creative and innovative ideas to promote learning and meet business objectives.
- Consistently evaluated practices and initiated strategies to advance inclusivity and equity-based practices in teaching, learning, and professional development.

Graphic Designer, Senior

University of Arizona, Department of Biochemistry and Molecular Biophysics, 2000-2010

- Provided creative inspiration and technical support to faculty, students, and staff.
- Designed and executed instructional, marketing, and business materials for digital and print.

ADDITIONAL EXPERIENCE

Digital Prepress Specialist

Preflight, drum and flatbed scanning; photo retouch; prepress production to film and plate; and graphic design for offset printing and large format output.

Art Director

Designed and produced promotional and technical material for Intelligent Instrumentation, an international electronics manufacturer. Supervised five employees.